HOSPITALITY INDUSTRY
REAL-TIME INDUSTRY SUMMARY
OCTOBER 2025

2024 STATEWIDE LABOR ANALYSIS

There were over 43,000 online job postings for the Hospitality industry from January 2024 to December 2024. The top occupation was *Food Service Managers,* which made up 10.7 percent of total industry job postings for the time period.

The employers with the most job postings were Marriott International, Taco Bell, Sonic, Hilton Hotels, and Domino's.

TOP ONLINE JOB POSTINGS

SOC Code	Description	Percent of total industry postings	Average Annual Wage
Now- requires short-term on-the-job training, little to no experience, and/or a high school diploma			
35-3023	Fast Food & Counter Workers	7.3%	$30,810 ★
35-2021	Food Preparation Workers	5.7%	$32,550
35-3031	Waiters & Waitresses	5.4%	$32,790 ★
35-9011	Dining Room & Cafeteria Attendants & Bartender Helpers	3.9%	$30,510
37-2012	Maids & Housekeeping Cleaners	3.6%	$32,440
Next- requires a non-degree certificate, associate degree, apprenticeship, some experience, or moderate-to long-term training			
11-9051	Food Service Managers	10.7%	$67,150
35-1012	First-Line Supervisors of Food Preparation & Serving Workers	6.2%	$42,640 ★
35-2014	Cooks, Restaurant	3.0%	$35,730
49-9071	Maintenance & Repair Workers, General	1.6%	$51,360 ★
35-1011	Chefs & Head Cooks	1.0%	$62,180
Later- requires a bachelor's degree or higher			
11-1021	General & Operations Managers	1.2%	$101,060 ★
11-2022	Sales Managers	0.7%	$122,340
15-1299	Computer Occupations, All Other	0.4%	$93,590
13-1121	Meeting, Convention, & Event Planners	0.4%	$55,430
13-1161	Market Research Analysts & Marketing Specialists	0.4%	$73,810 ★

★ Denotes the top 10 occupations by total number of projected openings from 2022-2032 in Now, Next, and Later categories

EDUCATION AND TRAINING OPPORTUNITIES

Across the state, there are numerous programs in many locations that train for occupations in the Hospitality industry. To find degree and certificate programs at an educational institution near you, visit **MoSCORES**, a tool designed to assist job seekers, students, career counselors, educators, and planners with a better understanding of training options and typical work outcomes of graduates, for traditional degree programs as well as noncredit credentials. In addition, there are U.S. Department of Labor Registered Apprenticeship programs for Hospitality occupations in Missouri. Visit **Apprenticeship Missouri** for more information.

TOP ONLINE JOB POSTINGS

TOP 10 COMMON SKILLS

Customer Service
Communication
Management
Cleanliness
Operations
Leadership
Sales
Sanitation
Lifting Ability
Multitasking

Several soft skills, such as customer service, communication, and leadership ranked in the top 10 common skills. Customer Service skills were requested in over one-third (38%) of job postings for this industry.

TOP 10 SPECIALIZED SKILLS

Restaurant Operation
Food Safety And Sanitation
Cash Handling
Food Preparation
Food Services
Cooking
Marketing
Housekeeping
General Mathematics
Cash Register

Top requested specialized skills included restaurant operation, food safety and sanitation, and food preparation. Restaurant operation was requested in nearly one-third (30%) of total job postings for this industry.

TOP 10 SOFTWARE SKILLS

Operating Systems
Spreadsheets
R (Programming Language)
Property Management Systems
Web Browsers
Salesforce
Amazon Web Services
Application Programming Interface (API)
JIRA
Standard Template Library (STL)

Microsoft Office and its products, such as Word, Excel, PowerPoint, and Access, are the most requested software skills across all industries. Other skills requested in the Hospitality and Food Service industry include operating systems and spreadsheets.

TOP 10 QUALIFICATIONS

Valid Driver's License
ServSafe Certification
Cardiopulmonary Resuscitation (CPR) Certification
Food Handler's Card
First Aid Certification
Food Safety Certification
Automated External Defibrillator (AED) Certification
Responsible Service of Alcohol (RSA) Certification
Personal Trainer Certification
Security Clearance

The top requested qualification was Driver's License, followed by ServSafe, and Cardiopulmonary Resuscitation (CPR) Certification.

Sources:

- LightCast™
- U.S. Bureau of Labor Statistics, Division of Occupational Employment and Wage Statistics, 2024
- 2022-2032 Employment Projections published by Missouri Economic Research and Workforce Information Center (MERIC), 2024

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DEPARTMENT OF HIGHER EDUCATION & WORKFORCE DEVELOPMENT
mericdata@dhewd.mo.gov / dhewd.mo.gov